



## American Executive-Link Master File

**21,023,000 Business Addresses**  
**21,054,000 Home Addresses**  
**Business & Home – Telephones & Email Addresses**

### Executive-Link Master File Profile:

Reach Business Executives at either business or home address. Our business file is matched with a comprehensive consumer file allowing you to target these executives by direct mail, telephone, or email, at work or home. Full business selects include type of industry, title, sales volume, employee size, etc. In addition to basic consumer demographics such as age, income, presence of children, etc., you can also select by a wide range of lifestyle and interests selects.

### Executive-Link Master File Highlights:

MDinteractive offers direct marketers' access to a listing of Business Executives at both business and home addresses. Select business address, telephone, business emails or home address, telephone, home email.

### List Rental Prices:

Base Price	\$195/M	Home Address	\$10/M
Job Title	\$25/M	Age	\$15/M
Type of industry	\$15/M	Income	\$15/M
Sales/Employee size	\$15/M	Lifestyle/Interests	\$20/M
Telephones-Business	\$25/M	Telephones-Home	\$25/M
Emails-Business	\$325/M	Emails-Home	\$325/M
Geography	\$5/M	Minimum Order	5,000 Records

### Media Materials:

Email Delivery	\$25/Flat	FTP Posting	\$25/Flat
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### Market Method:

If you are offering financial services, insurance, real estate, high end gifts, seminars, travel, books & magazines, fundraising offers, etc. then our MDinteractive Executive-Link Master File is the right database for you.

### Terms and Conditions:

Sample mail piece is desired. We require list use within 90 days of rental. Orders canceled after invoice date will be billed at \$10/M (with \$100/Flat Minimum) plus applicable selections, media, and/or shipping fees. No Cancellations after mail date are accepted.